



## PRESS INFORMATION

Burlington Women's & Men's Legwear Spring/Summer 2024

### **Future Classics**

Creativity and thinking differently are important to find new ways, restore lost values and create new ones. Expressing the culture and heritage of the Burlington brand, preserving traditions, yet reinterpreting them and highlighting them in a fresh way, represents the essence of the Spring/Summer 2024 collection - Future Classics. Classics are rediscovered and tell a new story in strong colours, patterns and textures.

The **Burlington Joyful Summer** for women and its counterpart for men - **Burlington Tropical** - take you on a journey to the tropics. Thanks to the innovative 360° print, the summery, colourful Hawaiian design, consisting of flowers, leaves and birds, no longer just shines on the typical Hawaiian shirt, but now also on socks.

The filigree floral pattern of **Burlington Sweet Bloom** evokes springtime feelings. The delicate fillet structure and the ruffle cuff make the sock particularly feminine. The **Burlington Summer Shades**, on the other hand, exudes pure summer vibes. With its soft colour gradient, the stylish men's sock is reminiscent of a colourful sunset.

The British Heritage capsule from the previous collection gets a new coat this season. The brand's signature argyle pattern is complemented with summery motifs to create a real eye-catcher. Ladies can look forward to fresh feet with the **Burlington Lemon** sock, with small yellow lemons. It gets colourful with the **Burlington Lobster** also for men. Bright red lobsters draw the eye here.

### **New Seasonal Basics:**

The key accessory for any athleisure look - the **Burlington Court** sock. The ribbed shaft of the tennis sock for men and women gets a sporty finish with two color-contrasting stripes and the knit-in Burlington logo. The design is rounded off by the brand-typical clip.

