



PRESS INFORMATION

Burlington Women's & Men's Legwear Spring/Summer 2023

Meaningful - Designs with Heart & Soul

Active, powerful and energetic - this is Burlington's Spring/Summer 2023 collection. The collection theme *Meaningful* combines lively optimism with a focus on emotional values as well as mindfulness and level-headedness. The first sub-theme of the collection *Soul* refers to the soul of the Burlington brand and is calm and nostalgic. The combination of heritage and spring-like as well as muted colors gives rise to emotional styles that trigger a sense of well-being. The second sub-theme *Heart* radiates optimism and joy. Cheerful, sporty designs are brought into focus by bold summery colors.

Grow and Bloom. The all-over floral pattern of **Burlington Denim Flower** puts its wearer in a spring-like mood. The inserted denim yarn and the typical Burlington clip round off the design and give the sock a British Heritage character.

Mood booster! In brightly shining colors, the **Burlington Mini Foulard** exudes pure good mood. The plain men's sock has a particularly exciting feel and look thanks to its check-shaped structure.

Let's meet on the pitch! This season's motif stockings are all about sports - British Clubhouse. Both men's and women's **Burlington Tennis Club** socks are offered. The color-coordinated tennis rackets and balls blend perfectly into the subtle diamond pattern, creating an all-over tennis motif. The polo field and golf course are also made unsafe with the **Burlington Polo Club** for women and the **Burlington Golf Club** for men. Here, polo clubs, balls and horses as well as various golf motifs combined with a diamond design define the look.

New Basic:

Sporty retro charm is the name of the game with the new basic for women – **Burlington York** – and men – **Burlington Boston**. The classic ribbed sock has a narrow, ribbed-through cuff and an embroidered Burlington diamond on the shaft.

